



2010-11 EXECUTIVE COMMITTEE

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CFRW

California Federation of Republican Women

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www.CFRW.org

President's Message

Well, I thought things would slow down after the Fall Convention, boy was I wrong! CFRW had their skates on and was very committed to gathering signatures for the referendum to redraw the state senate lines. This was a perfect example of how, when we work together with our State Party, we can make the impossible happen!

We, along with the California Republican Party and many other grassroots volunteer organizations, were able to turn in over 711,000 signatures in less than 60 days! The jury is still out on whether the referendum will make it on the ballot but it won't be because the Federation didn't do a stellar job! I also have been busy traveling up and down the state visiting clubs and having the pleasure of installing many new officers. Many great CFRW women have been elected to serve at the local, division and state levels and I feel confident that our newly elected leaders will continue to take this organization to new heights.

You may never know why God has placed you on the path that he does but I know that I'm a better person for being a part of this organization. All of you have given me strength, commitment and help along the way and collectively we are better people because of that. I have received many accolades, not for me alone but for all of you who have registered voters, knocked on doors, gathered signatures, and thrown your hat in the ring and run for public office.

CFRW members wear many hats...mothers, daughters, wives, aunts, sisters, elected officials, local volunteers and we all come together as members of the Federation, " to positively impact the direction of our nation."

Let us not falter in our commitment to make this a better place for future generations. Let us not give up the fight and let us give each other encouragement, support and strength to wage another battle in the year to come.

My hat is off to you...the Federated Women!

WIN, Women In Numbers!



Mariann



WIN

Empowering Women to Win
Women In Numbers

Woman of the Year—Nancy Comaford, CRFW Woman of the Year Chairman

The Women of the Year Committee members were pleased to announce at the CRFW Convention in Visalia this October 2011 the 3 winners of our contest. Our committee consisted of 3 Division Chairwomen each representing her Division, who in turn picked committee members to help her judge the applicants from her division. Each division winner was then submitted to the full Woman of the Year Committee which consisted of these 3 division chairman and the CRFW Woman of the Year Chairman. These 4 ladies picked the Woman of the Year contest winner. The other 2 candidates were so outstanding that it was decided that they would be equal runners up.

Our Woman of the Year winner was

Mary Helen Kelly (East Valley RWF) from Southern Division.

The 2 runners up were

Shirley Mark (Paso Robles RWF) from Central Division and

Marjorie Preston (upper Napa Valley RWF) from Northern Division

2011 Barbara Bush Literacy Program

Thank you to all participants in the 2011 Barbara Bush Literacy Program! You created wonderful projects that promote Literacy and they will be shared as models of successful Literacy projects. You are important to strengthening Literacy in your communities. You reached out to continue the mission for general Literacy and specifically Literacy about our country's rich heritage. Many of you selected books from the 2011 MELP Lists and that will make a difference in this effort. Thank you for your support of Literacy.



Author and Former Second Lady Lynne Cheney honored us with selecting numbers that were randomly assigned to participating clubs. She selected # 2 for the First Place Winner and # 7 for the Second Place Winner.

Thank you, Mrs. Cheney, for your gracious support and leadership.

Congratulations to our First Place Winner:

2: Harrison County Republican Women of Gulfport, Mississippi

Dr. Shirley M. Godsey, President

One of Our Own!

Congratulations to our Second Place Winner:

7: Blossom Trail Republican Women Federated of Reedley, California

Susan Klassan, President

Our History Is Our Future

From the Desk of the CFRW Advocate—Allison Olson

Merry Christmas and Happy New Year to all our CFRW members!

These past two years have flown by and we have had some big successes and still some hills to tackle. One of the exciting achievements was the passage of Prop 26. With this safety net, Democrats in Sacramento cannot raise taxes, fees, charges, or anything else they might disguise a levy as without a 2/3rds majority vote. This proposition has already saved the California tax payer from several proposed tax increases and will prove to be useful again next year during budget season.

Another victory for Republican Women was the demise of SB 810 (Leno, D-3), otherwise known as Universal Healthcare for Californians. For two legislative sessions Senator Leno tried to push this expensive bill through and we remained avid opponents while educating Californians about the costs of mandated single-payer healthcare.

Finally, our most recent triumph was gathering enough signatures to hopefully put the repeal of the California Redistricting Commission's faulty Senate lines on the November ballot. **Many said that it was impossible to gather over 505,000 signatures needed to qualify. But despite all odds and with HUGE help from the Republican Women, we gathered well over the number needed to qualify and we are now waiting to hear from the Secretary of State to see if the number of valid signatures qualifies the referendum for the general election. This was a massive effort and the Republican Women should be proud of the work we've accomplished.**

But our work is just beginning. 2012 is a pivotal year, not just for the nation, but also for us here in California. The general election ballot will be tough to navigate with what will likely be a record number of propositions to vote on. Couple that with a tension-filled legislative session and budget deficit gap of biblical proportions and we are at an **all-out war for our state's future. Approximately 3,000 bills are introduced each legislative session, with few actually helpful or necessary and many more harmful than the next. We need all hands on deck and all eyes keeping a watch on our government.**

As your CFRW Legislative Advocate, I urge you to remain educated and informed on the issues important to us as Republican Women through our weekly Capitol Update. If there is a Call to Action in the Capitol Update, we must act immediately!

That means letters, emails, faxes, phone calls, and a bombardment of support or opposition depending on the issue. **I know that we can make a difference in 2012, and while a presidential "change" is necessary, we cannot overlook the challenges in our state.**

We are Women In Numbers and in 2012 we will WIN!

2011 CFRW Newsletter Contest Awards—Patsy Nelson

	CLUB	NEWSLETTER	PRESIDENT
CATEGORY I: 10-85 Members			
First Place	Trinity County RWF	Elephant Talk	Diana Sheen
Second Place	American River RWF	The AMERICAN RIVER RATTLER	Bonnie Williams
Third Place	Georgetown Divide RWF	The Republican	Verlaine Bejarano
CATEGORY II: 86-150 Members			
First Place	Nevada County RWF	The Nugget	Nancy Brost
Second Place	Marin RWF	Marin RWF	Cindy Eisenhower
Third Place	Sonoma Valley RWF	Sonoma Valley RWF	Willie Vaughn
CATEGORY III: Over 150 Members			
First Place	Sacramento RWF	The Capitol City Bulletin	Janet Gardner
Second Place	Woodland Hills RWF	News and Views	Doris Kennedy
Third Place	Bakersfield RWF	Bakersfield RWF Bulletin	Carla Sawyer

Dear California Federation Members,

"Republican Women Boots on the Road" will be February 3-5, 2012 at the Manhattan Beach Marriott Hotel.

We are gearing up for a busy 2012 as California Federation of Republican Women to show the rest of the party how to elect a Republican President. We need your help to accomplish this attainable goal. We are often told we are the lifeblood of the Party, the women who get things done. We are asking you to get behind your choice for President, but once we have a nominee we need to be ready to ALL support our nominee. This is indeed one time we need to work together as one unit. This kickoff conference will set the tone for the year as our workshops will help us prepare for the fight of a lifetime. We cannot afford another four years of the current President of the White House. So please make every effort to attend.

We are having a contest to see who can create and design the best logo for our two year theme. "One Team, One Purpose, One Goal". The winner will receive her registration and meals paid for, for either this conference, Advocacy or our Fall Conference. Please inform your members so we can vote on the winning logo at our conference.

We will have a workshop on how to best utilize the features of the CFRW Website. This is a site so underutilized and a lot of information is dispensed through this site. There will also be a Presidents Round Table for all Club Presidents. We are working on a workshop regarding Public Relations and how best to use Social Networks in publicizing our clubs.

We will begin the Conference on February 3, 2011 at 9:00 a.m. with the workshops being held after lunch. We listened to your concerns about there not being enough education and motivation at our conferences. So we are trying to meet those needs.

Please make plans to attend and as always welcome your suggestions for conferences. Come prepared to share your ideas as we work to elect a new Republican President in 2012. After all we are "Republican Women with our Boots on the Road."

See you in February,

Carol

Carol Hadley
CFRW President

Pat

Pat Weiss
Vice President



TENTATIVE AGENDA

FRIDAY. February 3. 2012

Registration-Foyer 1:00-4:00 P.M.

1:30 P.M. - 5:00 P.M. Executive Committee Meeting

1:30 P.M. - 4:00 P.M. Workshop

Ambassador Event:

Dinner on your own

SATURDAY. February 4. 2012A

Registration - Open 7:00 A.M. to 4:00 P.M.

Breakfast on your own

9:00 A.M. Call to Order - Conference Business Meeting

Noon Keynote Speaker: Lynn Leach

"Lynn Leach Presents"

2:00 - 4:00 P.M. Workshops, Club Presidents Round Table

4:14 to 5:15 P.M. Voting - Endorsement of RNC Committee Chairs'

6:00 P.M. No Host Social

6:30 P.M. Dinner

7:15 P.M. Keynote Speaker

Ambassador Reception for Platinum Ambassadors

SUNDAY. February 5. 2012

7:30 - 8:45 A.M. Breakfast

9:00 A.M. Call to Order - Conference Business Session Continues

10:00 A.M. Keynote Speaker

11:00 A.M. Presentation of Eagle

12 NOON Adjournment



WINTER CONFERENCE
BOOTS ON THE ROAD

FEBRUARY 3, 4 and 5, 2012

HOTEL INFORMATION

Manhattan Beach Marriott Hotel

1400 Parkview Avenue
Manhattan Beach, CA 90266

Reservations:

310-546-7511 Reservation Code: CFRW
Rate \$112.00 plus tax Parking: \$10.00 per day
Check in: 4:00pm Check-Out: 12:00pm

Hotel Amenities:

- **In room coffee and tea**
 - **Room Service**
 - **Fitness facility**
- Outdoor heated pool
- Public area wireless

Driving Directions:

405 Freeway South: Exit Rosecrans going west to Parkway Ave, turn left 405 Freeway North: Exit Rosecrans west, turn left on Nash/Parkview. Hotel will be straight ahead From LAX: (No airport shuttle) Take Sepulveda south two miles to Rosecrans. Turn left on Rosecrans. Go to Parkway/Nash (2nd light). Turn right.

Hotel is straight ahead Hotel Website: <http://www.marriott.com/hotels/travel/laxmn-manhattan-beachmarriott/> The Manhattan Beach Marriott is a smoke-free facility





2012 Winter Board of Director's Convention Registration Form

February 3-5, 2012 Manhattan Beach, CA Marriott Hotel

Name _____ CFRW Title _____ Division Title _____

Division _____ Club _____ County/Region _____

Address _____ City _____ Zip Code _____

Phone _____ Email _____

Type names as they should appear on name badges	Delegate Type* CP/BD/CD	CFRW Title	Division Title	Club Title	Reg. Fee \$45	Sat. Lunch	Sat. Banquet	Sun. Cont. Breakf.	Total Conf. \$150
						\$35	\$50	\$20	
Attendees									
Guests									

IF YOU HAVE SPECIAL DIETARY NEEDS, PLEASE NOTIFY US.
GRAND TOTAL ALL PAGES

Delegate Type CP - Club President, BD - CFRW Board, CD - Club Delegate
 Parking in Hotel is \$10 per night

If you need more space, make a copy of this form before completing.
 Mail form W/check to: "CFRW Winter Convention" (no registration without payment accepted) Late Charge of \$25 assessed for registrations received after 1/20/12

Elaine Henderson, CFRW Winter Convention Registrar
 Phone: 760-328-8776

No registrations accepted after 1/28/12

Ambassador's Event: Platinum and Golden Eagle admitted free - other levels pay \$15

10 Sterling Place
 Rancho Mirage, CA 92270

Liz Froelich, CFRW Vice President North

No man's life, liberty, or property is safe while the legislature is in session. -- Mark Twain (1866)

This statement may be true for us until January, 2012; but while the CA legislature was in session this year it succeeded in doing enough damage to last thru its vacation periods. This was then **compounded by the Governor's** decision to sign many of the bills which CFRW had opposed. A number of the bills have become 2 year bills and will be going thru policy committees next year. Our Legislative Advocate will be ready for these bills and many others about which our membership must become educated.

Advocacy will be April 16-17 in 2012. Bills will still be going thru the committees at this time, and we should be anxious to present our views to our legislators on Lobby Day. Again I encourage each club to include Advocacy monies in their budget – money

for the members' registration and money for high school students to attend. A couple of clubs might consider joining together to fund Advocacy Day for students in their area. My own club, Ygnacio Valley RWF, joined with East Contra Costa RWF and with Blackhawk RWF to host a group of seniors from a private school in our area. The school provided the bus, and they will consider continuing this involvement again next year.

Your CFRW Executive Committee works to develop programs and strategies to better equip you and your club to accomplish our goals of more active participation in the local, state, and national political scenes. Your Board of Directors works with your club presidents to implement these programs and strategies. We are always happy to **have members' suggestions about** how to improve our action plans.

We have many outstanding active Federated women in our **"Golden State" who should consider** running for club office and local political office. I am personally very proud of our own members who have and now serve as county chairmen and have been candidates for political office. My own Contra Costa County Chairman publicly commended the Federation for the leadership training she received going thru the ranks as club officer and then regional director.

With the Federated women we have, I count on eventually having a legislature, even in the State of California, that will truly protect our life, liberty, and property.

Thank you for allowing me to serve you as Vice President North and Advocacy Chairman.

May you have a Blessed Christmas season. See you in 2012, our year of Victory!

Dawn Wetzel, CFRW VP-South

The Southern Division closed out the 2011 business year with a wonderful Biennial Convention at the Doubletree/Ontario. Pat Weiss received many accolades for her term as president.

The Convention attendance was good and the workshops proved **to be a strong "draw"**. I attended the Revised Bylaws workshop to understand and appreciate the extensive changes and improvements in our very old original bylaws.

That particular workshop had so many participants that the hotel said that no more chairs could be added to the room.

The other two workshops were also well attended, including Young Republicans and Republican National Hispanic Assembly. Comments gathered after the workshops indicated the great interest **in So. Division's ongoing educational** programs.

Our newly elected officers are already hard at work preparing for the next term. Hopefully we will see members from the other Divisions at our meetings in the future. We shall meet again at the CFRW Winter Conference in February 2012 at So. Division. It has been my pleasure to serve as CFRW – VP South for the past two years.

Roseann Slonsky-Breault, CFRW Membership Promotion Chair

I wanted to take this opportunity to thank all of you for all the great work you did on Membership Recruiting and Renewals over the last 2 years. I know how hard you all worked and I truly appreciate all you were able to accomplish. It was an honor to serve as CFRW Membership Promotion chair for 2010/2011. My job was the easy one, to help encourage you to grow your club, share ideas for recruiting or renewing members, and being there to cheer you on. Every member and club in CFRW did the hard work of getting out there to recruit and renew your member so we could continue to grow our clubs, be a powerful voice for our Republican issues, values, and can-

didates, and most important to elect more Republican candidates in our communities, Sacramento and Washington DC.

I am so proud of all we have accomplished together. Our members worked hard to elect Republican candidates in 2010 and were the leaders in their communities to GOTV. CFRW even increased its total membership numbers in 2010 for the first time since 2004. This year we did not increase our total membership but you still worked so hard I am so proud of all you did accomplish. I look forward to presenting our CFRW Membership Awards in February at the Conference. Even if your club does not receive an award, every club in

CFRW is a winner because of all the work you do to continue to grow your clubs, being the leaders in your communities and work for our Republican candidates and our Republican cause. It has been a special honor and thrill to serve as your CFRW Membership Promotion Chair for the past 2 years, to have had the opportunity to get to work with so many great Federated clubs and get to meet so many wonderful, hard working and passionate Republican women. I wish you all continued success. We will have a very critical election in 2012 but I know it will be Republican women who will be leading the way to defeat the Democrats and win back our county.

Carol Stein, CFRW Membership Secretary

The official NFRW/CFRW membership year ended with the October per capita report and the numbers are in. There was a last minute flurry of additions to many clubs, but the end result was still a little disappointing. A year with no major elections is often a slow membership year, and this was no exception. **We fell short of last year's total by 1,173 members.** Comparing 2011 to 2010, the renewal rate was close to the same, but the percent of new members was significantly lower. That being said, we can look forward to once again growing our numbers, as 2012 is going to be a very exciting political year with much to accomplish.

Here are the final numbers by Division:

- Central 2,160 members
- Northern 4,188 members
- Southern 9,233 members

CFRW 15,581 members;

93.0% of 2010 total of 16,754.

My sincere thank you to all the members of our Membership Reporting Team. Keeping track of membership is a detailed task, and month after month you have done your jobs. Thank you to our Division Membership Secretaries, Lana Giddings, Ruth Van Bommel and Mary Helen Kelly, as well as all the Southern Division County Membership Secretaries, for collecting information from so many clubs and passing it on to our CFRW DataCenter and me. And thank you to the 200 club Membership Secretaries for originating those reports on a regular basis. Special thanks to Marianne Raia for her work as our DataCenter Manager, and to Lois Godfrey for posting the CFRW per capita reports to our website each month.

It has been my honor to serve you as CFRW Membership Secretary for the past four years. Membership reporting takes a break in November and **December and we'll all be refreshed to welcome Lorie Noble** as your new membership reporting leader in January 2012.

Pat Weiss, Southern Division President

So many thoughts come to mind as I try to compose this last message as Southern Division President.

There is always the overwhelming sense of gratitude that I feel for all the ladies who continue the traditions of this great Federation. I am thankful for the opportunity to meet so many new friends, and the chance to visit the clubs that make up this large division.

There are special memories of taking Southern Division on the road to meet our members in Ventura and San Diego County. A highlight of these two years was honoring our golden girls for their 40 years

of service. There are memories of our meetings in Pomona where we tried to bring in speakers that would not only educate but entertain members who drove long distances to support Southern Division – for this I am very thankful. To my Executive Committee and Standing Committee Chairs, I thank you for two years of support and many sacrifices to insure this Southern Division was well represented. My thanks to our County Presidents who do the very difficult job of guiding their clubs.

Finally, we ended these two years with a wonderful and very success-

ful convention thanks to Wendy Brubaker and Chris Flynn. I am indebted to all those ladies who spent hours insuring that the event went smoothly and the election process was handled in a most professional manner.

I extend my congratulations to our new officers, and ask that the members of this Southern Division give these officers their wholehearted support for the next two years. My wishes to you and your families for a Merry Christmas and Happy New Year, and especially a WIN in the 2012 Elections!

Shirley Mark, Central Division President

To the membership of Central Division. As I near the end of my term, I just have to say what a wonderful 2 years I have had. It went way to fast. What will I do with all of my spare time. LOL. I wish to thank all in Central Division who selected me as your representative for "Women of the Year". What a honor and now I really have to live up to the title. We had some wonderful conferences, great speakers and we did a lot of housekeeping. Old clubs were dissolved and new ones sprung up. Your membership efforts were a huge success. The eagle will be coming home to Central. Excellent job by all. I want to thank all of the Board members, Standing Committee members and Presidents of all the

clubs for your outstanding leadership. It was a combined effort by us all, in achieving the results that Central did achieve. I congratulate the new Board and know that we will all pledge to serve and help in any way we can. As we go into the Christmas Season, let us remember the true

reason. Give thanks to our service men and women, who continue to sacrifice for our freedoms, pray for guidance from our leaders, feed the hungry, clothe the poor and may we have Peace on Earth for All. I wish you all a Merry Christmas and a Happy New Year.



Murriel Oles, Northern Division President

Time flies when you are having a good time, and this last two years has been no exception. It has been my honor and pleasure to serve the California Federation of Republican Women's Northern Division for the 2010-2011 Biennium as your President. The first accomplishment was the adoption of the new Northern Division Logo and the continued branding of Northern Division including the updating of the CFRWND.ORG website with the ability of each club to have its own page on the website regardless of whether the club had an independent website. Many members stepped up to the plate and ran for office at a number of levels. Oroville RWF won the prize for the most members when five of the six who ran were elected.

Our conferences were avenues for continued education of our members with presentation of candidates, the choosing of our **FOCUS on Shari'a Law and its Impact on the American Way of Life** and programs educating our members in that area of concern. We were blessed with a wide variety of Republican Women as speakers and presenters, including **Lynne Leach's campaign** workshop in the spring of 2010. We outgrew our Fairfield location for Leadership Workshop in 2010 and moved that event to the Sacramento area in 2011 where we oversold the 180 room capacity confirming that this one-day event continues to

be the best-attended Northern Division event. The revised Leadership Guide was presented to the membership.

The term culminated with the Biennial Convention in November with 167 in attendance where the 2012 – 13 Officers were elected and our 2011 FOCUS was printed and distributed and Maxine Robinson of the Nevada County club was named Northern Division Lady of Liberty Woman of the Year.

In addition to attending all of the CFRW conferences and convention, it has been my pleasure to install officers in 22 clubs between 2010 and 2011. I have visited most of the Northern Division clubs over the same time. I also attended the NFRW Biennial Convention in Kansas City this fall.

I have enjoyed receiving the newsletters of the clubs, especially those of the clubs who distribute their newsletters electronically.

Our circle grew smaller with the dissolution of the Berkeley Area, San Benito and Calaveras clubs, and we sadly will allow Ellie the Eagle to temporarily reside in the Central Division for 2012. We did institute two new clubs – Sierra Patriots which was started **under President Liz Froelich's** administration, and Virtual Patriots early in 2010.

The gavel will be passed to the new administration on January 1,



2012, and I am confident that the hard-working members of Northern Division will do everything within their power to see **that the "red tide" that swept the nation during the 2010 election cycle continues over the Rocky Mountains and makes its way across the Sierra Nevada, and that the current occupant of the White House along with his czars become a one-term memory.** The 2012 Leadership Workshop is scheduled for January 21, 2012, at the Sacramento Marriott in Rancho Cordova.

My thanks goes to each of you for everything that you did and continue to do. I wish you the Merriest of Christmases and the blessings of the holiday season, but most of all, a prosperous Republican new year as we continue to be . . . Women in Numbers, Building the Team

Murriel Oles, President



CFRW

California Federation of Republican Women

Calendar

- January 21, 2012..... Northern Division Leadership Workshop,
Sacramento Marriott, Rancho Cordova
- February 1, 2012 Southern Division Road Show, Pomona Valley Mining Co., Pomona
- February 3-5, 2012 CFRW Winter Conference, Manhattan Beach Marriott 
- February 24-26, 2012..... CRP Convention, Hyatt Regency, San Francisco
- April 4, 2012 Southern Division Road Show, Spanish Hills CC, Camarillo
- April 16-17, 2012..... CFRW Advocacy, Hyatt Sacramento
- May 4-6, 2012 Northern Division Spring Conference, San Jose
- June 5, 2012..... Presidential Primary Election 
- June 6, 2012..... Southern Division Road Show, LA County, TBD
- August 10-12, 2012..... CRP, Los Angeles
- September 5, 2012..... Southern Division Road Show, Riverside or San Diego County
- October 19-21, 2012 CFRW Fall Conference, Fresno
- November 6, 2012 Presidential General Election 
- November 10, 2012 Southern Division, Special Event, LA or Orange County

www.CFRW.org

Members only password is available by emailing the CFRW Data Center at datacenter@cfwr.org.

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