

Prop 37- NO!

Talking Points

- Prop 37 is billed as “The Right to Know” your food is genetically engineered, but it was written by trial lawyers with the “right to sue” in mind.
- Prop 37 would force state bureaucrats to administer complex requirements by monitoring tens of thousands of food labels and tens of thousands of grocery stores, retail outlets, distributors, farms and food companies. This is going to drive up food costs and leave these businesses (especially small businesses) susceptible to costly litigation.
- Prop 37 is full of absurd exemptions that make no sense. It requires special labels on soy milk, but exempts cow milk. Tofu requires a label, but meat, poultry, eggs and dairy are exempt. Juice requires a label but alcohol is exempt. Food sold in grocery stores requires a label, but the same food sold in restaurants is exempt.
- Food imported from China and other foreign countries are exempt if sellers simply claim their products are “GE” (genetically engineered) free.